

Brandon Jog-a-thon

Today begins a very important, fun and healthy way to raise money for our school!



Important Dates

November 16: Jogathon Kickoff

December 7: Jogathon Event

December 14: Jogathon rain date

December 14: Awards & Prize Assembly

RALLY! The Jog-a-thon is our largest and most critical fundraiser. This year, our goal is **100% student participation**. The money collected will fund our six curriculum specialists salaries, classroom grants, field trips and assemblies.

RAISE! Use the Jog-a-thon envelope in your Friday Folder to collect cash or check donations from family and friends. Also, use PledgeStar to easily gather donations online. Envelopes can be turned in at the Jog-a-thon Table in front of school starting Dec. 3rd to be entered into our **daily prize raffle for DISNEYLAND TICKETS**, or handed to teachers or at the office. There are also terrific individual, classroom and grade level rewards to be earned! *see Rewards & Prizes section

RUN! All Brandon students will run laps on the South field. Kinder-3rd grades run together on the grass. 4th-6th will run on the monster-mile track surrounding the grass. All students will run at the same time and receive free popsicles afterwards. Parents are welcome to run, walk and cheer on the sidelines!

Jog-a-thon Rewards & Prizes

Individual Rewards

\$1+ earns you an Ice In Paradise coupon

\$25+ earns you a Golf N Stuff coupon, Discount Movie Ticket & Kyle's Kitchen coupon

\$50+ earns you an Extra Recess!

Prizes listed above are cumulative!

\$100+ earns you a Kona Ice cup served at our school, *plus Ice In Paradise, Movie Ticket, Yogurtland, Golf N Stuff, Kyle's Kitchen coupons, and Extra Recess*

\$250+ earns you a pizza lunch + games with Principal Sparre, *plus Ice In Paradise, Movie Ticket, Yogurtland, Golf N Stuff, Kyle's Kitchen coupons, and Extra Recess*

\$500+ earns you the choice of awesome swag from your choice of the Brandon Apparel Store, Surf Country, UCSB, Bicycle Bob's and more, *plus Ice In Paradise, Movie Ticket, Yogurtland, Golf N Stuff, Kyle's Kitchen coupons, and Extra Recess {prize choice will be given based on date of student's contribution}*

\$1000+ earns you the choice of a gift certificate from one of the following:

Island Seed & Feed, Sharky's Woodfired Mexican Grill, Home Plate Grill, Isla Vista Food Co-op, Santa Barbara Farmer's Market, Zodo's, Wheel Fun Rentals, Play It Again Sports *plus Ice In Paradise, Movie Ticket, Yogurtland, Golf N Stuff, Kyle's Kitchen coupons, and Extra Recess {prize choice will be given based on date of student's contribution}*

Top Earners will choose to receive a skateboard and awesome swag bag from Powell-Peralta, gift certificates to Dick's Sporting Goods, Zodo's family bowling passes or Movie Passes!

Classroom Reward

When your entire class works as a team and gets the highest percentage of student participants, you will receive a class pizza party. No donation amount is too small! Everyone in your class wins!

Grade-Level Reward

The grade level that brings in the highest dollar amount will receive an ice cream party. Everyone in the entire grade wins!

Total School Reward

If our school raises \$30,000, we will have a water balloon throwing contest at our Prize Rally Assembly on December 14th! If we raise more than \$30,000, Principal Sparre will dye his hair a crazy color!

Daily Prize Raffle

You can also win fun prizes if you turn in your contribution envelope BEFORE the Jog-a-thon. Starting December 3rd, students who turn in their contribution envelope or who have raised money through PledgeStar will have their name entered into a DAILY raffle to win prizes such as movie tickets, gift certificates, UCSB Basketball tickets and tickets to DISNEYLAND!

Prize for using Pledgestar

The first 100 students who use PledgeStar online fundraiser to send out 10 emails asking for donations will receive a special prize!

Jog-a-thon Fundraising System

There are 2 fun and easy ways to fundraise for Brandon!



Fun

Easy



Contribution Envelope

The traditional envelope sent home every year can easily be used to collect cash and checks from friends and family. You or your child keep track of donations by filling in the form printed on the front of the envelope. Remember: envelopes are turned in to your teacher, the office or the Jog-a-thon front table by December 7th to be eligible for prizes.

Also, turn in your envelopes starting December 3rd to be eligible for the **Daily Prize Raffle, which include prizes such as movie tickets, gift certificates, UCSB Basketball tickets and tickets to DISNEYLAND!**

Online

SIGN UP WITH PLEDGESTAR! Now you can request donations from your family and friends online. It's fun, it's simple and people who use it typically raise twice as much!

- * Go to <http://pledgestar.com/brandon>
- * Enter your name and email address, then click Register
- * Follow the instructions on-screen

When you finish, the system emails requests to your family and friends, and allows them to make secure credit card donations to Brandon School online. You get notified each time a donation is made, and you can track your donation progress online.

For help you can call 1-888-598-7510

The first 100 students to register and send out 10 emails through PledgeStar will win a prize! Plus, any donations made online before the Jog-a-thon make you eligible to win in our Daily Prize Raffle!